

Economic Recovery Committee Meeting
August 21, 2020
10:00 am-12 pm

- Welcome from Commissioner Kris Holstrom
- Mike Bordogna- SMC
 - Next meeting will be Friday September 4th.
 - Tom Richards will now help provide info for TSG with Bill's absence.
 - Thanking all for taking time out of their days and businesses to be a part of this committee.
 - If anyone would like to step down as a representative or has another person in mind to represent an industry please let Mike know.
 - County has been discussing revenue stabilization measure.
- Grace Franklin- Public Health Order Updates
 - Significant decline in case rate and positivity rate.
 - How do we make adjustments that are reasonable for winter- the key will probably be ventilation.
 - Prepping hard for schools and how we open safely and successfully.
 - Labor Day coming up and could be the next potential pin point. Keep up best practices.
 - Health educators that are bilingual are on call to help support.
 - Trying to plan ahead as much as possible.
 - The number one way to fight this virus is minimizing travel and mingling. Once we start opening more the numbers will go up.
- Lodging Report-Larry Mallard
 - 21-day aggregate: 38%
 - Enormous amount of day trippers.
 - First time in 40 years without Film Festival and currently the numbers are pretty low for Labor Day Weekend.
 - We want to start the winter discussion on lodging, skier visits, dining capacity, etc. we cannot wait until November to start talking about this.
 - If we will be limited on skier visits, we need to ensure spots are filled by revenue producing guests.
- Transportation
 - Private- Sutton Schuler
 - Ridership has dropped in August.
 - Please reach out if transportation can help you and your businesses.
 - Public- Kris Holstrom
 - Looking for more opportunity with more buses.
 - Air- Matt Skinner
 - Summer air traffic has seen some strong fall pick up- running about 40% of what we were running last year.
 - DAC will take a break from Oct 1 through Thanksgiving.
 - Keeping an eye on winter bookings

- Norwood- Kieffer Parrino
 - Town Clerk is working closely with Grace Franklin for the Pioneer Day Parade.
 - Going back to school next week in person.
- Library- Carrie Andrew
 - Looking forward to school opening
 - Starting to rent spaces at limited capacity
- Mountain Village- Dan Caton
 - Busy in MV and many enjoying their time in the evenings with the live music.
 - July revenue looks like it will be 22% ahead of last year, which is a shock and great.
 - Working on a winter plan and understand weather will be challenging.
 - Moving a lot of people on the gondola and doing it safely
- Town of Telluride- Todd Brown
 - Discussing what's coming up for the next few months
 - Mandatory reupping of our mask policy.
- TMVOA- Anton Benitez
 - TripAdvisor announced our gondola is in the top 10% of attractions worldwide.
- Telluride Foundation- Bonnie Watson
 - Did a webinar for the Gap Fund on Wednesday. Please reach out with any questions on the fund.
 - Small businesses are encouraged to apply for fund
- Arts and Culture- Kate Jones
 - Meeting with nonprofit art sector almost every week.
 - Ah Haa has moved.
 - Telluride Theatre is doing Shakespeare in the Park this week.
 - Telluride Arts Board of Directors invested 50k into the Transfer Warehouse.
 - This space is here for you so please reach out to use it.
- Events and Weddings- Meehan Fee
 - Running into issues with masks at events. Navigating that as best we can
 - In discussions with venues so we can utilize spaces.
- Festivals- Courtney McClary Yug
 - Horror Fest will be online.
- Medical Center- Karen Winkelmann
 - Preparing for the winter months.
 - Partnering with Ah Haa to rent the depot and moving the tents inside the depot.
- Restaurants and Bars- Ray Farnsworth
 - Climate continues to be challenging. Working harder for less but keeping everyone safe.
 - 9 weeks left in the season.
 - 2nd meeting for Bar and Restaurant committee meets Tuesday.
- Activities/Outfitters- John Duncan
 - Preparing for winter and how we will transport customers.
 - Let's collaborate on best practices since we haven't received much guidance from the state.

- Would like more information from TSG on winter.
- Retail- Wendy Basham
 - Can we put together a type of 'Noel Night' for local businesses but in the fall?
 - We've received our merchandise late this season.
- TTB- Michael Martelon
 - August occupancy is down 3%
 - Winter occupancy is up currently.
- Rental- Sean Stogner
 - Business continues to trend positive.
 - Focus right now is on winter.
- Athletic Events-Cath Jett
 - Ski racing is a big economic driver and state has not released guidelines.
- TSG- Anton Benitez
 - Gearing up for the season and ready to adapt.
 - Taking a conservative approach
- Public Comment