

**SAN MIGUEL COUNTY LODGING TAX PANEL
REGULAR MEETING
MINUTES**

Thursday, February 4, 2021

Via Zoom.us meeting

Present: Keith Hampton, Chair
Frank Ruggeri, Vice Chair
Gretchen Wells, Member

Others Present: Lance Waring, County Commissioner
Michael Martelon, Marketing Telluride Inc.
John Metzger, Norwood Chamber of Commerce

Staff Present: Carmen Warfield – Secretary

1. Call to Order 1:02 pm.
2. Welcome the newest member of the Lodging Tax Panel, Gretchen Wells. (Gretchen had a previous appointment but will be joining the meeting late).
3. Review of the Agenda.
4. Approval of the Minutes for the December 3, 2020, meeting.

MOTION by Frank Ruggeri to approve the minutes for the December 3, 2020 meeting.
SECONDED by Keith Hampton. **MOTION PASSED** 2-0.

5. Review of the 4th Quarter 2020 Lodging Tax Report.

Note: The 4th Quarter 2020 Lodging Tax Report was not available. It will be reviewed at the next meeting.

7. Presentation of the Marketing Plan for Telluride Tourism.

Present: Michael Martelon, MTI

1:30 pm Gretchen Wells joined the meeting.

6. Update with the Norwood Chamber of Commerce.

Present: Gretchen Wells and John Metzger

The Norwood Chamber will provide additional information at the next meeting.

8. Other Business.
Consideration of expanding the members of the Lodging Tax Panel from 3 to 5 members.

Note: This item was discussed in detail, and at this time, the board has chosen to stay with three members unless there are additional work or requirements that would warrant a larger board.

Note: The next meeting is scheduled for Thursday, March 30, 2021, at 1 pm. via zoom.

MOTION by Frank Ruggeri to adjourn the meeting. **SECONDED** by Gretchen Wells. **MOTION PASSED** 3-0.

9. Adjournment.
1:58 pm.

Respectfully Submitted,

Carmen Warfield

Carmen Warfield

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unable to sign due to
Keith Hampton, Chair *remote meetings*

Approved March 30, 2021.