

Economic Recovery Committee Meeting
June 5, 2020
10:00 am-12 pm

Bill Jensen

- Welcomes committee
- ERC has been productive.

Grace Franklin

- Aligned with states orders except for lodging.
- Need to continue to build community voice and have united front.
- Looking at the risk on concentration versus exposure for activities and group sizes. Group size is still 10.
- 2-3 weeks until we see a different group size from the state.
- Dan Jansen asked if we open up and see number spike would we have to shut down again. Grace answers: It would have to get to an extreme level for us to go back to being as strict as we were.

Barbara Bynum

- County has applied for another variance request.
- Looking to open things up at 75% occupancy but no more than 175 people.
- No more than 60 people actively positive for COVID-19

Mike Bordogna

- County Commissioner meeting will touch on business lending idea.
- How will we deal with visitors coming to town and being positive?
 - Visitor would need to work with lodging and they would be financially responsible. Public Health can work with them.
- Asking lodging to share expectations with visitors
- Mountain Village also has face mask expectations
- Maintaining physical distance on trails
- If our data is still looking positive it would be possible for us to apply for a waiver or look at increasing our occupancy. Data driven.
- Let's decide how often should we continue to meet moving forward and a panel option

Larry Mallard- Lodging

- Growth from 7% to 13% occupancy from 5/20/2020 to 6/5/2020
- A lot of our inventory is not open and not taking business so numbers are still low.
- First lodging oversight meeting (8 total members) yesterday.
- 25% occupancy for this 21-night period.
- Please try to leave 24 hours between stays.
- TTB monitors occupancy and sends on a daily basis.

David Averill- Transportation

- Starting to see more riders everyday between Lawson, MV, and town.
- Using larger buses if running into capacity issues.
- Norwood route- bumping into max capacity-ready to put a third bus in.

- We have options to add another big bus.
- Once the gondola opens up it'll be a little less stressful and overall easier for riders.

Landon Ogilvie- Private Transportation

- Not much to report until Air starts to pick back up.
- Doing a lot of food bank runs and trying to donate our time where we can.

Ray Farnsworth-Restaurant

- Need a better understanding of expectations and goals to move forward with a restaurant oversight committee.
- Many restaurants have decided to reopen.
- State guidelines being followed for restaurants
- Visitors are asked to wear a mask in the restaurant unless they are seated at their table and consuming food and beverage.

Micahel Martelon- TTB

- TelluRise campaign- Eating, Shopping, and Playing local.

Zoe Dohnal- Mountain Village

- Business development committee- furniture is on the way
- Ordering additional PPE
- Hoping to do a live excel sheet so everything is current.

Todd Brown- Town of Telluride

- Parks and Recs department has been extensively reviewing rules for opening Town Park.
- A kiosk in a place people can safely pull off and read related info.

Kieffer Parrino-Norwood

- Allowing business and restaurants to utilize outdoor space after applying.
- Feeling good moving forward.

Carrie Andrew-Norwood Chamber

- We will be more intentional when we approach advertising.

Richard Betts- Medical Center

- Medical Center sent out welcome letter letting second home owners know about the eliminating of the 14-day quarantine and testing capacity.

Wendy Basham- Retail

- Maintaining distance between unrelated parties.
- Anticipating the next phase will increase the number from 10.

Sean Stogner- Retail

- Main focus on safety for our team members and our guests.
- Phasing back into operations

John Duncan-Guide Services

- Guiding services going well.

Wendy J Hampton- Wedding

- Physical distancing truly effects our industry.
- Waiting for see what restaurant guidelines will be and how that will affect receptions/dinner parties
- Ceremony and a dinner.

Meehan Fee-Wedding and events

- Have a survey out to events and festivals

Courtney McClary-Festivals

- Actively speaking with Blues and Brews.
- Talking with our team on how to reinvent

Kate Jones- Art

- Had our first Art Walk last night. Musicians in the back of pick-up trucks, 3 actors on the streets, and galleries. It went very well.
- Ah Haa is doing “Art to go”
- Everyone is working together to make sure the arts are still present this summer.

Dirk de Pagter

- Excited to welcome visitors back into the region.

Matt Skinner- CFA

- Positive uptick in air bookings.
- July and August looking better at 25-30% of normal booking.

Other Business

Bill Jensen

- We understand many businesses don't have the resources to build their own website.
- Hoping to assist some of our smaller businesses with this.
- Panel is a great next step for our restaurant community.