

Economic Recovery Committee Meeting
June 19, 2020
10:00 am-12 pm

- Welcome from Bill Jensen
 - Local increase in Covid-19 cases. As locals, we need to continue to use these best practices or it will hurt our local businesses and force us into a shutdown.
- Public Health Order Updates- Grace Franklin
 - Uptick in positive cases.
 - We feel comfortable with our testing and tracing capacity
 - June 22 we will increase lodging to 50%.
- Lodging Report- Larry Mallard
 - Moving to phase 2 on Monday.
 - Consistent 1% growth per day.
 - Phase 2 allows 50% and we are currently at 30%.
- Transportation Report
 - Public Transportation- David Averill
 - Everything looks good and we are seeing an increase in riders on different routes.
 - Air Report- Matt Skinner, CFA
 - Good signs of consumer confidence.
 - Airlines still holding strong for winter.
- Jurisdictional Reports
 - Barbara Bynum- Montrose
 - Zero positive cases reported from the hospital.
 - Dan Caton- Town of Mountain Village
 - Plan for distancing on the gondola is working well
 - Lots of ridership, great numbers.
 - The amount of people has caused longer lines.
 - Providing live music from 2-4pm which has been a hit.
 - Helping businesses with collateral pieces and other marketing assistance.
 - Activity has grown in MV.
 - DeLanie Young- Town of Telluride
 - Expanded outdoor seating is going well.
 - Received a lot of applications from businesses not on Colorado Ave to use additional space.
 - Closing half of mains street has had some challenges but appreciate everyone's patience.
 - Working to get umbrellas out there as well.
 - Kieffer Parrino- Norwood
 - Survey results are in and starting to review them and come up with a new plan for moving forward.
 - Focusing our energy on a West End Economic Movement.
 - Carrie Andrew- Norwood Chamber

- Continuing to move forward with a live local mind set.
- Kris Holstrom- County
 - County fair moving forward with current guidelines and modifications.
- Karen Winkelmann- Medical Center
 - We've had to increase our staff to meet current testing capacity.
 - Only providing the PCR testing.
 - Will continue to research testing options.
- Anton Benitez- TMVOA
 - Frist day of opening gondola we had a little over 7000 riders that day and we had 3 hours less in operating hours than usual.
 - Seeing more people.
- Bonnie Watson- Telluride Foundation
 - Business Impact Survey has been sent out.
- Michael Martelon and Dan Jansen- TTB
 - Visitor Guide will be on the stands soon.
 - Developing a self-managed portal.
 - Promoting local shop, eat, and play.
- Industry Segment Updates
 - Ray Farnsworth- Restaurant
 - Many people in town, taking many safety precautions.
 - Wendy Basham-Retail
 - Things on Main St are going well. Town is lively.
 - John Duncan- Outdoor Activities
 - Massive uptick in street traffic.
 - We can run our guide services while following all protocols.
 - We need to stay consistent with messaging and best practices.
 - How do we manage situations in the field of groups larger than 10 or groups not following rules? How does staff enforce business/town/county/state rules?
 - Wendy J Hampton- Wedding
 - Sent guidelines to all 2020 clients.
 - Meehan Fee- Events
 - Happy the state is providing specifics for events.
 - 25% occupancy for indoor space and 50% occupancy for outdoor spaces based on square footage.
 - Courtney McClary Yug- Festivals
 - Update form Blues and Brews around July 1
 - Kate Jones- Arts and Culture
 - Installing two stages on main street this weekend.
 - Moving forward with July Art Walk
 - Dirk de Pagter- Real Estate
 - Closing and new contracts has been tracking higher than last year
 - Cath Jett- Athletics
 - Working with The Telluride Foundation to host the Rundola.

- Telluride 100 is moving forward
- Bill Jensen- TSG
 - Several businesses will start opening on Wednesday for take out
 - June 25 the bike park will open
 - More MV lodgers will open on the 26th.
- Public Comment