

**Economic Recovery Committee Meeting**  
**July 10, 2020**  
**10:00 am-12 pm**

- Welcome from Bill Jensen
- Mike Bordogna
  - Updating dashboard daily and news releases Tuesday and Fridays.
  - Library and Schools have been meeting with Grace on what reopening will look like.
  - Many businesses agree that they need assistance with enforcing mask safety.
- Grace Franklin- Public Health Order Updates
  - We've seen a steady increase in positive COVID tests
  - Yesterday we had 5 new cases, half guests and half locals.
  - Working with schools and library to get kids back in school in a safe way.
  - Informal, non-structured group size is 10.
  - Restaurants: 50 people or 50% capacity- whatever is less.
  - Outdoor events size is 175 max IF distance can be maintained. (6ft between each household)
  - Indoor events size is 100 max IF distance can be maintained. (6ft between each household).
- July 4<sup>th</sup> Key Metrics- Michael Martelon
  - Gondola ridership was down 30%
  - Population was down 3%
  - July 4<sup>th</sup> weekend was down overall, we did not have more people than last year.
- Lodging Report-Larry Mallard
  - Phase 2 ends Monday the 13<sup>th</sup>
  - Phase 3 we will continue to stay at 50% until the 20<sup>th</sup>.
  - A single night can max at 65%.
  - 36% lower occupancy for this period of the summer.
  - Increase in day trippers.
  - Unless distance learning kicks in we only have about 5 weeks left in our season.
- Transportation Report
  - Public- David Averill
    - Ridership is going up
    - Great compliance with the masks on our vehicles.
  - Air- Matt Skinner
    - Capacity is still at about 50%
    - Bookings are starting to plateau
    - Winter still looking strong
- Jurisdictional Reports
  - Mountain Village- Dan Caton
    - Feeling pretty good about the masks- a few bad instances but overall good.
    - 14,000 people on the gondola over 4<sup>th</sup> of July.

- Granting up to \$2500 for marketing support to businesses.
- Town of Telluride- Todd Brown
  - Doing pretty well, economic retail and restaurant data.
  - Not taking huge hits.
- Norwood- Kieffer Parrino
  - Monday night having a workshop on enforcing masks in Norwood.
- Library- Carrie Andrew
  - Norwood library will open June 20th with masks and social distancing protocols.
- County-Kris Holstrom
  - Telluride Foundation raised over 1 million dollars for Covid fund.
  - Please spread the word and consider bidding on livestock to support the 4H kids. In person live auction or online.
- Mike Bordogna
  - Addressing issues of parking at the east end of town and near Bridal Veil Trail.
- Medical Center- Karen Winkelmann
  - Increasing in testing and cases
  - Most of these people are symptomatic
  - Continuing to look for different testing methods
- Restaurants- Ray Farnsworth
  - It has not been easy, many people coming in and being disrespectful, laughing in face, scoffing, drinks being thrown.
  - Down 50% because we can only be open at 50% capacity.
  - Concerned about winter and concerned about remaining open.
  - Formed a Telluride and Mountain Village Restaurant committee
- Industry Segment Updates
  - Retail- Wendy Basham
    - Things are going great.
  - Rental & Retail- Sean Stogner
    - Positive report, definitely people in town.
  - Outdoor activities- John Duncan
    - We need to continue to enforce these protocols
    - Concerned about music on main street and the gathering sizes
  - Events and Telluride Arts- Kate Jones
    - Noting concerns about gathering sizes due to music events and can pull the plug at any time. Health and safety of our people is our first concern.
    - Signage is up around town.
    - Meets with arts nonprofits on a weekly basis
    - Successful Art Walk last week
    - Working on beautification of Main St.
    - Most nonprofits have cancelled their events or postponed
    - Taking a cautious approach to events and sizes.
  - Festivals- Courtney McClary Yug

- Blues and Brews is cancelled and many guests are rolling tickets into next year which is great.
  - Exploring virtual ways to experience Blues and Brews
  - Film Fest is the last stronghold
- Cath Jett
  - Rundola was a success
- Childcare- Dawn Katz
  - Childcare opened on June 1 at very limited capacity.
  - Very low enrollment due to fear or unemployment.
  - Numbers have increased slowly.
- TTB- Michael Martelon and Dan Jansen
  - New portal for self-managed market
- TSG- Bill Jensen
  - Golf course is members only at the moment.
  - Bike park numbers are good.
  - Restaurants are doing well.
- Public Comment