Economic Recovery Committee Meeting
August 21, 2020
10:00 am-12 pm

- Welcome from Commissioner Kris Holstrom
- Mike Bordogna - SMC
  - Next meeting will be Friday September 4th.
  - Tom Richards will now help provide info for TSG with Bill’s absence.
  - Thanking all for taking time out of their days and businesses to be a part of this committee.
  - If anyone would like to step down as a representative or has another person in mind to represent an industry please let Mike know.
  - County has been discussing revenue stabilization measure.
- Grace Franklin - Public Health Order Updates
  - Significant decline in case rate and positivity rate.
  - How do we make adjustments that are reasonable for winter- the key will probably be ventilation.
  - Prepping hard for schools and how we open safely and successfully.
  - Labor Day coming up and could be the next potential pin point. Keep up best practices.
  - Health educators that are bilingual are on call to help support.
  - Trying to plan ahead as much as possible.
  - The number one way to fight this virus is minimizing travel and mingling. Once we start opening more the numbers will go up.
- Lodging Report - Larry Mallard
  - 21-day aggregate: 38%
  - Enormous amount of day trippers.
  - First time in 40 years without Film Festival and currently the numbers are pretty low for Labor Day Weekend.
  - We want to start the winter discussion on lodging, skier visits, dining capacity, etc. we cannot wait until November to start talking about this.
  - If we will be limited on skier visits, we need to ensure spots are filled by revenue producing guests.
- Transportation
  - Private - Sutton Schuler
    - Ridership has dropped in August.
    - Please reach out if transportation can help you and your businesses.
  - Public - Kris Holstrom
    - Looking for more opportunity with more buses.
  - Air - Matt Skinner
    - Summer air traffic has seen some strong fall pick up- running about 40% of what we were running last year.
    - DAC will take a break from Oct 1 through Thanksgiving.
    - Keeping an eye on winter bookings
• Norwood- Kieffer Parrino
  • Town Clerk is working closely with Grace Franklin for the Pioneer Day Parade.
  • Going back to school next week in person.
• Library- Carrie Andrew
  • Looking forward to school opening
  • Starting to rent spaces at limited capacity
• Mountain Village- Dan Caton
  • Busy in MV and many enjoying their time in the evenings with the live music.
  • July revenue looks like it will be 22% ahead of last year, which is a shock and great.
  • Working on a winter plan and understand weather will be challenging.
  • Moving a lot of people on the gondola and doing it safely
• Town of Telluride- Todd Brown
  • Discussing what’s coming up for the next few months
  • Mandatory reupping of our mask policy.
• TMVOA- Anton Benitez
  • TripAdvisor announced our gondola is in the top 10% of attractions worldwide.
• Telluride Foundation- Bonnie Watson
  • Did a webinar for the Gap Fund on Wednesday. Please reach out with any questions on the fund.
  • Small businesses are encouraged to apply for fund
• Arts and Culture- Kate Jones
  • Meeting with nonprofit art sector almost every week.
  • Ah Haa has moved.
  • Telluride Theatre is doing Shakespeare in the Park this week.
  • Telluride Arts Board of Directors invested 50k into the Transfer Warehouse.
  • This space is here for you so please reach out to use it.
• Events and Weddings- Meehan Fee
  • Running into issues with masks at events. Navigating that as best we can
  • In discussions with venues so we can utilize spaces.
• Festivals- Courtney McClary Yug
  • Horror Fest will be online.
• Medical Center- Karen Winkelmann
  • Preparing for the winter months.
  • Partnering with Ah Haa to rent the depot and moving the tents inside the depot.
• Restaurants and Bars- Ray Farnsworth
  • Climate continues to be challenging. Working harder for less but keeping everyone safe.
  • 9 weeks left in the season.
  • 2nd meeting for Bar and Restaurant committee meets Tuesday.
• Activities/Outfitters- John Duncan
  • Preparing for winter and how we will transport customers.
  • Let’s collaborate on best practices since we haven’t received much guidance from the state.
• Would like more information from TSG on winter.
• Retail- Wendy Basham
  • Can we put together a type of ‘Noel Night’ for local businesses but in the fall?
  • We’ve received our merchandise late this season.
• TTB- Michael Martelon
  • August occupancy is down 3%
  • Winter occupancy is up currently.
• Rental- Sean Stogner
  • Business continues to trend positive.
  • Focus right now is on winter.
• Athletic Events-Cath Jett
  • Ski racing is a big economic driver and state has not released guidelines.
• TSG- Anton Benitez
  • Gearing up for the season and ready to adapt.
  • Taking a conservative approach
• Public Comment