

Economic Recovery Committee Meeting
September 4, 2020
10:00 am-12 pm

- Welcome from Commissioner Kris Holstrom
- Medical Reporting- Grace Franklin
 - Maintained zero new cases this week.
 - Currently 3 weeks without a new COVID case.
 - San Miguel County COVID-19 Meter now available on county website.
 - Started doing waste water surveillance testing.
 - Working with the state to see how we move forward with rural mountain perspective.
- Business Community Reporting
 - TSG- Tom Richards
 - Press release in the Daily Planet.
 - Donation Day will proceed as usual on 11/25
 - Ski season is planning to start on time COVID-19 and weather permitting.
 - Sunday April 4th is closing day.
 - We will probably take a significant revenue hit and we will take some of that hit but will have to make up for some of that revenue with an increase in ski pass price. Working to help locals and make sure we can get locals on the mountain.
 - Reasonably priced passes with the restriction of a 14-day blackout.
 - Safety and health concerns have always been a top priority for us.
 - Another challenge for the winter will be employee housing.
 - We will not be executing a reservation system.
 - Challenge: What does contact tracing look like and how will we play a role in that when necessary.
 - Pass information will be released next week.
 - Lodging- Larry Mallard
 - Lodging committee is going back to meeting weekly.
 - 3 week rolling period is sitting at 29%
 - We need to have the ability to capitalize on capacity with those blackout weekends.
 - Transportation
 - Public-David Averill
 - We are preparing to run extra buses when in person school kicks in.
 - 840,000 gondola rides as of yesterday. Down 21%.
 - 7-8 thousand rides a day on the gondola.
 - Air- Matt Skinner
 - Working to nail down the winter schedule but things are changing daily.

- Drive market might be more destination focused instead of day trippers.
 - Typically, this week is when we see winter bookings but we are probably 2-3 weeks behind.
- Bars and Restaurants- Ray Farnsworth
 - Demand remains high and we continue to work hard with occupancy caps.
- Activities & Outfitters- John Duncan
 - Summer is strong but missing festival crowd.
 - Individual bookings are doing well and hoping it gets us through October.
- Real Estate- Dirk de Pagter
 - Summer is doing well. Looking towards winter and how it will impact the industry.
- Child care- Cathy Barber
 - Most schools are running.
- Arts and Culture- Kate Jones
 - If you can contribute to non-profits please consider it.
- Events & Groups- Meehan Fee
 - Anticipating restrictions for winter and summer 2021
- Government/community organizations
 - San Miguel County- Commissioner Holstrom and Mike Bordogna
 - Looking for ways to increase diversity in the region.
 - COVID Health Community Forum on September 8 at 6pm.
 - Imogene Pass is closed this weekend.
 - Mountain Village- Dan Caton
 - Doing everything we can to prepare for winter. Make MV a more attractive place to come in the winter.
 - Working with TMVOA.
 - Approved for an infrared heater grant fund- we will pay for half of that cost up to a certain amount for restaurants that have that outdoor space. Contact Zoe Dohnal for more info.
 - Town of Telluride- Todd Brown
 - Starting our search for ambassadors to roam through town to help out.
 - Planning to take out outdoor dining furniture by late October (depending on weather).
 - Montrose- Barbara Bynum
 - Hotel going in by the river with 90 rooms- construction starting in the spring
 - Building 96 rate apartment buildings.
 - MTJ airport has some expansion projects going on.
- Evolutionary Proposal for ERC- Mike Bordogna- San Miguel County
 - Important group.

- How can this group benefit each other moving forward into winter?
 - Introducing new representative to this committee and making sure everyone is heard and included.
 - Take this from a reporting forum to how can we learn from each other and report by industry.
 - Solicit industry by industry to meet weekly starting next week. 8 meetings.
 - Have a panel of 5-7 representatives and discuss what worked, what didn't, how will we move forward, what can we do to help, etc.
- Public comment