

BECOME A CERTIFIED GREEN BUSINESS WITH ECOACTION PARTNERS!

THE GREEN BUSINESS CERTIFICATION PROGRAM: **WHAT IS IT?**

EcoAction Partners, our region's sustainability organization, created the Green Business Certification program dedicated to recognizing, helping, and encouraging local businesses to become more sustainable. EcoAction Partners helps businesses navigate, identify, prioritize, and select optimal sustainability actions via a checklist of efforts. Once certified, EcoAction Partners showcases the business' sustainability accomplishments through a variety of marketing tools including website listings, marketing collateral, an official window cling and certificate, and also promotes the business at local events.

Check out a sample checklist here: <http://www.ecoactionpartners.org/green-business-certification/>

THE PROGRAM SOUNDS GREAT: **WHAT ARE THE BENEFITS?**

- Increase your visibility and marketability with GreenListings on Telluride Tourism Board, government, and EcoAction Partners websites; receive an official certificate and window cling
- Showcase your sustainability efforts through print and online social media outlet
- Save money through energy conservation and waste reduction
- Boost employee health and morale
- Attract clientele at your green business open house
- Reduce your impact on the environment, and keep our community beautiful!

MY BUSINESS IS INTERESTED: **WHAT ARE NEXT STEPS?**



Contact us via phone or email.



Schedule an initial consultation.
(\$50 Donation Requested)



Get certified!
(\$150-\$450 Sliding Scale)

**CONTACT US, WE LOOK FORWARD
TO PARTNERING WITH YOU!**

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