



BOARD OF COMMISSIONERS

HILARY COOPER

KRIS HOLSTROM

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PRESS RELEASE

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SAN MIGUEL COUNTY UNVEILS NEW LOGO, MISSION STATEMENT AND 2018 GOALS

San Miguel County, CO – The San Miguel County Board of Commissioners is pleased to unveil a new logo, mission statement and goals for 2018. The public services and programs managed by the County are funded with a combination of taxpayer, state and federal funds. We highly value communication and transparency for the communities we serve and believe these guiding documents will contribute to connecting citizens to their local government.

The artwork for the new logo was created by Colorado native, 8-year San Miguel County resident and local teacher, Abby Fox. Abby used traditional carving techniques to create an original linoleum relief. She wanted to illustrate the county in its entirety, combining imagery of peaks, forests, agricultural land and the San Miguel River.

“Our landscapes, from the iconic peaks above the headwaters of the San Miguel River through the rolling agricultural pastures to the desert terrain of the west end create the whole of San Miguel County, and we wanted all of it represented in our logo to reflect the value we place on all of our communities and landscapes”, stated Commissioner Hilary Cooper. “We are thrilled with Abby’s original artwork and are confident that this logo will be a lasting representation of our beloved county.”

The Board of County Commissioners created the following statement to communicate publicly the mission of the BOCC:

The San Miguel County Board of Commissioners works to ensure our residents are healthy and flourishing and that our communities are safe and vibrant by:

- Providing essential community services
- Practicing responsible stewardship of our environment
- Prioritizing long-term fiscal stability, and
- Partnering with others to enhance the quality of life in San Miguel County and the region

Commissioner Kris Holstrom notes, "Some of these things may seem obvious, but it is helpful to have them clearly and publicly stated. We believe they reflect the values we represent."

Last but not least, the BOCC recently adopted a list of goals for 2018. In line with the main themes of the mission, the goals are organized into community, environment and economy sections.

Community goals include "Improved Access to Behavioral Health" and "Increased Affordable Housing Opportunities". Under the environment section the county organization itself will "Work Toward Becoming Carbon Neutral", while supporting regional efforts to do the same. And economically, the county will "Maintain Long-Term Fiscal Responsibility".