AGENDA

1. Introductions
2. Project Background & Findings to Date
3. Focus Group Discussion
4. Takeaways & Next Steps

San Miguel County
East End | Master Plan
FOCUS GROUP MEETINGS

- Tourism, Recreation, Visitors  
  Monday, November 7 @ 4
- Housing  
  Tuesday, November 8 @ 11
- Environmental Stewardship & Priorities  
  Tuesday, November 8 @ 2
- Mobility & Transportation  
  Wednesday, November 9 @ 1
- Equity, Inclusion & Livability  
  Wednesday, November 9 @ 2:30
DESIGN WORKSHOP TEAM

Jessica Garrow, AICP
Principal-in-Charge

Callie New
Project Manager

Sarah Horn, AICP
Planner & Facilitator

Eric Krohngold
Economic Development Advisor

Jennifer Pintar
Planner & Engagement Specialist
Project Background & Findings to Date
WHY A MASTER PLAN?

- It’s been over 30 years since the last County Master Plan was prepared
  - Many of the recommendations have been implemented
- Population changes
- Housing challenges
- Transportation needs
- Industry shifts
WHAT A MASTER PLAN IS... AND IS NOT

It is:
- A reflection of the community's vision and goals
- A strategic guidebook to help guide policy decisions and priorities
- An integration of existing planning work
- A long-range tool for planning, legislation, financing and action
- Inspiration for the future
- Required by State Statute

It is not:
- Zoning
- A set of land use code standards
- Detailed budget document
- Specific regulations, requirements or ordinances
MASTER PLAN TIMELINE & PROCESS


**Project Start-up & Management**
- Project Kick-off
- Bi-weekly Client Team Meetings
- Advisory Group Meetings
- Planning Commission & BOCC
- Project Branding & Website

**Existing Conditions**
- Previous Plans Review
- Community Profile
- GIS Data Catalogue
- Growth Analysis

**Community Outreach**
- Focus Group Meetings
- Pop-up Events
- Countywide Online Survey
- Community Workshop
- Final Plan Sharing

**Plan Framework**
- Future Land Use Map
- Plan Vision Statement, Goals, Strategies
- Implementation Matrix
- Project & Program Prioritization

**Plan Creation & Adoption**
- 75% Draft Plan
- 85% Draft Plan
- 90% Draft Plan
- Final Plan

DESIGNWORKSHOP
MASTER PLAN PROCESS

Final Plan

Plan Update Initiation

Policy Direction

Community Engagement

Research

Strategies & Actions

Existing Conditions

Visioning

DESIGNWORKSHOP
KEY ISSUES & OBSERVATIONS

The area population is projected to grow slightly in the next 5 years

1% by 2027

Household income reflects need for affordable housing options

The higher median age of residents means services for an aging population need to be considered

The area has a healthy proportion of multi-family units

Commuting patterns in Telluride and TOMV, have implications for the regional transportation system and air quality

Service jobs continue to dominate in the region
GROUND RULES

Please share your knowledge

Everyone has a voice

Mutual respect promotes creative thinking

Off-topic comments will be ‘parked’ to discuss at another time
HOW TO USE MENTIMETER

- If possible, use your cellphone for voting
- Follow the instructions on the top of the screen
- Keep your computer screen on Zoom
- If using your computer to vote, keep your computer screen on Zoom unless voting
- When voting, you can use the zoom function to see images and text better
What makes Eastern San Miguel County a great place to live? Visit?

- Open spaces and abundant wildlife
- Scenery, recreation, dynamic community
- Nature access, food and arts
- Stunningly beautiful
- Outstanding natural resources and public lands
- Beautiful mountains
- Unique and majestic.
- Natural beauty and active lifestyle.
- The community
What makes Eastern San Miguel County a great place to live? Visit?

Access to human powered recreation, scenery, community

Incredible scenery and fascinating history.

The scenic beauty and geography.

Remote!

Scenic quality

Scenic beauty abundant wildlife

Live: Mountains, community, recreation, civic engagement. Visit: Beauty, activities, fine dining

access to recreational amenities and the juxtaposition between urban amenities and natural amenities

The San Miguel River and my love of tourists.
What makes Eastern San Miguel County a great place to live? Visit?

<table>
<thead>
<tr>
<th>Amazingly beautiful</th>
<th>People, history, public lands.</th>
<th>History and views</th>
</tr>
</thead>
<tbody>
<tr>
<td>Natural beauty</td>
<td>World class hiking, biking, skiing and via ferrata</td>
<td>Lack of sprawl. Natural beauty. Good people.</td>
</tr>
<tr>
<td>Beauty, climate, friendly</td>
<td>Being surrounded by nature</td>
<td>Lifestyle and community.</td>
</tr>
<tr>
<td>What makes Eastern San Miguel County a great place to live? Visit?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>---------------------------------------------------------------</td>
<td></td>
<td></td>
</tr>
<tr>
<td>The community, and especially as it remembers to get along, solve problems and plan for the future together.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Juxtaposition of high density urban core with all amenities of a cosmopolitan area with open space and recreation within earshot.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Walkability, beauty, outdoor activities, food, art, entertainment.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>One of the most beautiful places in the world with an array of entertainment options.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>The geography.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Growth with conservation cared for.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Small.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cleaner air.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Open spaces.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
What makes Eastern San Miguel County a great place to live? Visit?

- Recreation out the back door
- Wildlife corridors are intact
- Open space
- The festivals
- Lack of sprawl
- Elk on the valley floor
- No houses on the valley floor
What types of land use changes do you anticipate in the County in the future?

- More Residential Uses: 21
- More second homes occupied for longer: 13
- Less Residential Uses: 0
- More Retail Uses: 11
- Less Retail Uses: 1
- Less Service Uses: 0
- More Service Uses: 12
- More activity in the Unincorporated Areas: 20
- Less activity in the Unincorporated Areas: 5
- Other: 5
How appropriate is growth in the following areas?

- Within existing towns: 1.9
- Immediately adjacent to existing towns: 21
- Within existing subdivisions in the County: 21
- On any available undeveloped land in the County: 3.5
- Other (please type into zoom): 1.8
Identify the area MOST appropriate for development on the map below.
Identify the area LEAST appropriate for development on the map below.
What, if any, are the most positive impacts and opportunities of tourism?

- Economic Development: 25
- Food & Beverage Scene: 27
- Arts & Culture: 25
- Job Opportunities: 26
- Educational Opportunities: 14
- Philanthropy: 16
- Services provided by tax revenue: 26
- I do not think there are positive impacts: 3
- Other: 1
What, if any, community assets are most negatively being impacted by tourism?

- Availability of housing: 17
- Transportation/congestion: 22
- Crowding: 24
- Trash: 15
- Degradation of natural assets: 18
- Local identity and culture: 14
- Greenhouse gas emissions: 11
- I do not think there are negative impacts: 2
- Other: 1
What changes or challenges do you foresee to tourism and outdoor recreation in Eastern San Miguel County over the next 10 to 20 years?

- Crazy traffic
- Quality marketing!
- NIMBYism - we already are seeing it in this exercise.
- Private property owners withholding easements for trails or guiding
- Locals loosing their place
- We must address carrying capacity density
- Carrying Capacity of our recreational amenities and how growth impacts those things
- Recreation infrastructure, trail maintenance, outdoor user education
- Short-sightedness of some community members
What changes or challenges do you foresee to tourism and outdoor recreation in Eastern San Miguel County over the next 10 to 20 years?

- Concern about fires on the back country with continued visitation in these remote areas.
- Destination resort-flights not getting here
- Potential for wildfire and degrading of trails
- Climate change may mean we will have to be REALLY creative for winter activities.
- Fewer workers and more very wealthy people demanding a lot of high level services.
- Permits required for use of trails
- Destruction of our natural resources and wildlife
- Allowing and promoting excessive development and density will negatively impact the environment and ultimately drive tourism away.
- Lack of parking
What changes or challenges do you foresee to tourism and outdoor recreation in Eastern San Miguel County over the next 10 to 20 years?

- Failure of the ski company to maintain a world class resort.
- Short timers not honoring what makes our valley magical.
- Wildfire danger.
- More trails and activities, more people entering the tourism and recreation spaces vs. lack of housing, crowding.
- Smart Management of impacts.
- Impact to wildlife.
- Collectively coming out of Covid to determine together what responsible and sustainable growth look like.
- Managing and limiting tourism and growth in a day and age when media and social media inherently "over market" the region.
- I am very concerned about growth. We have to balance that growth, with preservation. Future traffic is a huge concern.
What changes or challenges do you foresee to tourism and outdoor recreation in Eastern San Miguel County over the next 10 to 20 years?

- Water quality and supply
- Need to understand carrying capacity and market to most beneficial guests: have a clear target market
- TSG ownership and lack of working with community
- Too many visitors impacting the quality of life for full-time residents. Line lift lines, single track becoming double track, etc.
- Added pressure to Search & Rescue
- Chasing the dollar
- Making knee jerk reactions
- Too expensive for families
- Loss of employee base to serve tourists
What changes or challenges do you foresee to tourism and outdoor recreation in Eastern San Miguel County over the next 10 to 20 years?

<table>
<thead>
<tr>
<th>Poor planning with high density sprawl to mesas</th>
<th>Erosion of core culture of locals</th>
<th>Not keeping our community values</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small minority of anti-tourist community members with loud voices</td>
<td>Limiting growth and keeping balance between growth and labor population</td>
<td>Use of the local trials to the forest service</td>
</tr>
<tr>
<td>Seems like we are becoming a playground for the 1%</td>
<td>Parking is congested</td>
<td>Telluride becoming prohibitively expensive for regular folks</td>
</tr>
</tbody>
</table>
What changes or challenges do you foresee to tourism and outdoor recreation in Eastern San Miguel County over the next 10 to 20 years?

Not valued for family

Out of control
What are some trends with tourism and visitation in the past five years? What has changed?

<table>
<thead>
<tr>
<th>Trend</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>It has reached what should be its peak.</td>
<td>Less regular people can come visit</td>
</tr>
<tr>
<td>More people and more money.</td>
<td>Digital nomads / remote workers</td>
</tr>
<tr>
<td>Stabilization of the tourism economy</td>
<td>The region has officially been discovered.</td>
</tr>
<tr>
<td>Eco-tourism</td>
<td>Shortened shoulder seasons</td>
</tr>
<tr>
<td>Use of Forest service-trails</td>
<td></td>
</tr>
<tr>
<td>Trend</td>
<td>Description</td>
</tr>
<tr>
<td>----------------------------------------------------------------------</td>
<td>---------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Increase in high end clientele, demand for luxury services</td>
<td>Day visitors is growing vs. weeklong visitors</td>
</tr>
<tr>
<td>Seems to be getting more expensive</td>
<td>Less involvement from second home owners in community, more backcountry use</td>
</tr>
<tr>
<td>Many second homeowners during peak seasons</td>
<td>Quantity over quality. In other words, short visits with minimal spending that have detrimental impacts to area, versus longer stays with “vesting” in the area while here</td>
</tr>
<tr>
<td></td>
<td>ADR pricing out summer family visitation</td>
</tr>
<tr>
<td></td>
<td>Higher lodging prices More pressure on the natural environment</td>
</tr>
<tr>
<td></td>
<td>I think covid stressed people out and put lots of stress on our community which caused a kneejerk reaction of people opposing more tourism. It seems like that has declined from that 2021 peak.</td>
</tr>
</tbody>
</table>
What are some trends with tourism and visitation in the past five years? What has changed?

- More day trippers
- The attitude of the super rich has gotten more negative.
- Wealthier visitors
- More education of local issues
- Increase traffic on county roads
- Epic pass has destroyed the ski experience.
- Former visitors become 2nd homeowners due to remote work, changes in spending
- Guests love short term rentals for kitchens, etc. vs hotels.
- More of our neighboring states coming to visit.
What are some trends with tourism and visitation in the past five years? What has changed?

- It's getting so crowded; there is a limit to what a box canyon can carry. We must protect quality of life for those who live here.
- The COVID years were anomaly, and we will start seeing more balance moving forward.
- We saw a huge increase due to pandemic in 20/21 and numbers back to 19 this year.

Need to qualify this question that we are in an artificial situation following the pandemic, and look at even longer than five years to make good long-term decisions.
What are your feelings on current levels of tourism in Eastern San Miguel County?

The amount of tourism in San Miguel County is 2.9
What are the County’s top historical and cultural assets that should be protected?

- Opera House
- Downtown/Main Street
- Scenic byways
- Mining info
- Ski bums
- historic architecture
- Mining
- Historical buildings should be protected but not at the cost of the community being able to build affordable housing
- Matterhorn mill
What are the County’s top historical and cultural assets that should be protected?

- Valley floor
- Hydro electric plant
- The Mesas
- Scenic mesas and ranching heritage
- Deep Creek Mesa-agricultural
- Historic buildings/homes
- Open forest lands generally
- Dirtbags that work!
- Ski bum lifestyle
What are the County’s top historical and cultural assets that should be protected?

- Telluride National Historic Landmark District, Ames Power story
- The National Register of Historic Places designation in general
- A weird, funky, music loving, mountain town.
- The Courthouse and the Mine.
- Ames Hydro Plant
- The natural resources and the tradition of great music
- Historic buildings
- MUSEUM
- Main St. We need more funk, less real estate offices & boring galleries that no one can afford.
<table>
<thead>
<tr>
<th>What are the County’s top historical and cultural assets that should be protected?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Valley floor</td>
</tr>
<tr>
<td>All historic structures</td>
</tr>
<tr>
<td>The mesas</td>
</tr>
</tbody>
</table>
What are the County’s top historical and cultural assets that should be protected?

- Ranching heritage and agriculture
- Wildlife, natural environment, open space
- Unique topography and the mesas. And OPHIR!
- Festivals
- Freebox
- Festivals
- The open spaces, mesas, historic buildings, festivals and ... dirtbag ski culture
- Cheap ski bum housing
- Scenic views
What are the County’s top historical and cultural assets that should be protected?

<table>
<thead>
<tr>
<th>Fauna and flora</th>
<th>Historic Ranch buildings</th>
<th>Open space with dense urban core and no sprawl</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ames power station; high country open space, pass roads</td>
<td>Historic architecture, core ski culture, funky friendly community</td>
<td>Language</td>
</tr>
<tr>
<td>Kids and elderly</td>
<td>More camping options</td>
<td>Affordable lodging</td>
</tr>
</tbody>
</table>
Are there populations or demographics that are underserved for outdoor recreation in Eastern San Miguel County? What are the barriers?

<table>
<thead>
<tr>
<th>COST</th>
<th>Limited available camping</th>
<th>Latinx community, cost, gear, and lack of bilingual resources</th>
</tr>
</thead>
<tbody>
<tr>
<td>Disabled access alternatives</td>
<td>Yes, Latinx</td>
<td>Latinx community- language Barrier, gear, mentorship, invitations</td>
</tr>
<tr>
<td>Language barriers</td>
<td>Language barriers</td>
<td>Ski area prices are beyond many locals ability to pay.</td>
</tr>
</tbody>
</table>
Are there populations or demographics that are underserved for outdoor recreation in Eastern San Miguel County? What are the barriers?

- We have very good Latin outreach, very poor black.
- Definitely the hispanic populations. Would love to see more of the kids out & about. Parents probably working 10 jobs.
- Knowledge and know how, equipment (cost)
- Education
- Terrain is challenging to avg hikers, yeah 😊
- Not enough camping.
- Lower income earners in general
- Hispanic
- It seems anybody can go outside and recreate whenever they want. However, lift ticket prices are out of reach.
Are there populations or demographics that are underserved for outdoor recreation in Eastern San Miguel County? What are the barriers?

<table>
<thead>
<tr>
<th>we need more diversity!</th>
<th>Yes. Skiing is an upper class activity. The barriers are economic</th>
<th>West end hiking</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost</td>
<td>Kids and elderly</td>
<td>Wilkinson is the BEST!</td>
</tr>
<tr>
<td>Norwood support</td>
<td>Food bank in multiple areas</td>
<td>Schmid ranch</td>
</tr>
</tbody>
</table>
Are there populations or demographics that are underserved for outdoor recreation in Eastern San Miguel County? What are the barriers?

Kid camps

No snow melted sidewalks!
<table>
<thead>
<tr>
<th>Library programs</th>
<th>Acknowledge tribal history</th>
<th>Festivals, theater</th>
</tr>
</thead>
<tbody>
<tr>
<td>Music, library events, space for social gatherings</td>
<td>Live music</td>
<td>Free community events at the warehouse</td>
</tr>
<tr>
<td>We have great festivals, organizations, library</td>
<td>Ahhah</td>
<td>Promote live music</td>
</tr>
</tbody>
</table>
What do local organizations do effectively to celebrate local culture and identity?

- The library is really good at this
- Festivals, church, museum, library
- Museum events focused on local history
- Incredible philanthropy and ability to tap into private resources
- Library
- Festivals, non-profits.
- Library Programs, could use more civic and land use education!
- Festivals - promoting live music, film, arts
What do local organizations do effectively to celebrate local culture and identity?

- Telluride town is aware! Library
- Theatre/festivals
- Celebrate volunteers
- I think there are a lot of different events and things that allow for outreach to underserved communities, but it seems that the cultural groups in Telluride are segregated due to differences
- Food bank
- Community and Telluride schools partnership
- Education in art and music
- Local organizations provide lots of events.
- More arts groups land funding per capita than just about anybody
What do local organizations do effectively to celebrate local culture and identity?

Mid-range food options always a challenge. Increase transit network.
Are there any services that are missing from the existing tourism economy?

<table>
<thead>
<tr>
<th>More camp sites</th>
<th>transportation</th>
<th>Transportation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Affordable places for visitors</td>
<td>Reliable medical care.</td>
<td>Affordable lodging</td>
</tr>
<tr>
<td>Good medical facility</td>
<td>We're losing our volunteers</td>
<td>Uber-Lyft</td>
</tr>
</tbody>
</table>
Are there any services that are missing from the existing tourism economy?

- Intercept parking
- Bike tours on trails
- We should allow commercial outdoor tours on the valley floor.
- Winter activities that are not sports based
- More local ambassadors to let guests know what to do here.
- Non-profit guest/performer/teacher housing.
- Our infrastructure needs work
- Employees
- Affordable Lodging options for local non-profits and events have disappeared
Are there any services that are missing from the existing tourism economy?

<table>
<thead>
<tr>
<th>Services</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>We have neglected infrastructure</td>
<td>Rec center</td>
</tr>
<tr>
<td>Parking outside of town with transportation into town</td>
<td>Covered swimming</td>
</tr>
<tr>
<td>Nature exploration for tourists</td>
<td>Tours</td>
</tr>
<tr>
<td></td>
<td>Mid-range hotel options for travelling sports etc, transport after 2am</td>
</tr>
<tr>
<td></td>
<td>Cafe/good breakfast place</td>
</tr>
<tr>
<td></td>
<td>More family fun</td>
</tr>
</tbody>
</table>
Are there any services that are missing from the existing tourism economy?

- Diner at lawson
- Yosemite has a system whereby the tourists park outside the Valley
- Short tours on the valley floor, mounts bike classes.
<table>
<thead>
<tr>
<th>Suggestions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Target more hearty visitors.</td>
</tr>
<tr>
<td>Build hotels in town to house them</td>
</tr>
<tr>
<td>Longer lengths of stay</td>
</tr>
<tr>
<td>Permits for certain trails use</td>
</tr>
<tr>
<td>All inclusive, variety of activities</td>
</tr>
<tr>
<td>More education about history</td>
</tr>
<tr>
<td>Less cars in urban cores.</td>
</tr>
<tr>
<td>Interships</td>
</tr>
<tr>
<td>Additional dispersed recreational opportunities so that impacts to existing facilities can be reduced.</td>
</tr>
</tbody>
</table>
What innovative or different approaches to tourism should be considered?

- Strive for sustainable tourism.

- Podcasts for walking tours

- Check your car in before your visit.

- People are going to come here. Focus on teaching people how to be here the right way.

- Everyone is welcome!

- Forest campgrounds, interns

- Less cars, more bikes

- Intercept parking

- Focus more on international visitors
What innovative or different approaches to tourism should be considered?

- Free opportunites
- Edu on our natural resources
- Protect natural lands
- Walking downtown area
- Mountain bike classes and tours on the valley floor.
- Low cost hotel near Lawson
- Intercept parking, few cars in town
What should the County’s role be in contributing to tourism and outdoor recreation?

<table>
<thead>
<tr>
<th>Balancer</th>
<th>Protect our natural environment, wildlife</th>
<th>Support with infrastructure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Preventing sprawl on the mesas and open areas!</td>
<td>Trails upkeep</td>
<td>More camping including work camping.</td>
</tr>
<tr>
<td>Should not contribute to tourism, should convene regular outdoor recreation stakeholder meetings</td>
<td>Linked with private sector</td>
<td>Provide the open space, master planning for trails, and trails themselves.</td>
</tr>
</tbody>
</table>
What should the County’s role be in contributing to tourism and outdoor recreation?

- Work collaboratively with local towns and regional entities.
- Engage with all the players to create a comprehensive plan.
- Limiting impacts of tourism on unincorporated east end lands through land use regulations.
- Protect scenic corridors.
- Protect our precious wildlife.
- Working with neighboring counties to have a cohesive approach.
- Collaborate with Towns.
What should the County’s role be in contributing to tourism and outdoor recreation?

- Support Telluride & MV
- Infrastructure development
- Continue housing upzoning in unincorporated areas and incentivize deed restricted development where feasible
  - Ensure we have the right uses in the right places. Look at addressing changes in tourism industry, e.g., eco-tourism
  - Help guide and work together with town and MV
  - Protect landowner rights

- Partnership
  - By necessity the County will need to manage tourism and outdoor recreation
  - More stakeholder conversations, education of guests
What should the County’s role be in contributing to tourism and outdoor recreation?

- Education of the environment
- Collaborate with Towns and Tourism Board
- Not become developers
- Talk to the usfs
What resources should this plan reference? (reports, partnerships, etc.)

- Last Dollar Collective
- Restaurant association, local guide companies
- Visit Telluride data, reports from partners
- Traffic studies
- Usfs, blm, local towns
- The comp plans of the Towns within SMC
- Department of Wildlife Give them respect and power to protect our wild
- Previous master plan
- Talk to federal entities about federal land use and/or swaps
What resources should this plan reference? (reports, partnerships, etc.)

- Town and MV have KeYData reports
- The 2018 housing study!
- Look at the history & past reasons for decisions
- It should be completely collaborative with MV and TMV’s comp plans.
- There should be a focus group on outdoor recreation biz so that their needs can be addressed as part of this plan. TSG is the biggest business in the community and is the driver of the economic benefits.
- 2018 San Miguel County Affordable Housing Study. Studies on how low density housing affects Elk Populations
- Water resources
- The truth
- Include the whole community in big decisions
What resources should this plan reference? (reports, partnerships, etc.)

- Put important decisions to a VOTE 🙌
- Make it easier for community involvement
- The people should decide these impactful decisions
- Elders of the community
- Don't make the important meeting during off season while the people are away on vacation
- Why are critical decisions being made in the off-seasons ???
What other ideas do you have?

- School non-profits students elderly
- Local service project like Reel
- Protecting the special qualities of this area requires constant reinforcement

- Involve the public. Don’t make decisions using only staff and board input open ended
- The Telski bike park appeared to be a fail this summer.
- Succession planning in affordable housing

- Find a way to hear voices beyond just the loud but small mess voices
- More financial support for trail cleanup/building
- More community outreach to diverse groups
What other ideas do you have?

- Community involvement
- Survey results like this should be made available on a much broader basis for much more public input, but without all the land use questions as those are not productive to getting opinions on tourism.
- Doing fireside chats for history
- Having community dinners
- Trail crews
- Ambassadors
- Better outreach for sessions like this
- Towns need to work together
What other ideas do you have?

- More beginner friendly hiking and biking opportunities
- Meet and greets with the food vendors
- Redo mountain bike strategy
- Free fishing lessons
- More mountain bike trails
- Recreational tourism depends on housing for the individuals who make it all work - these people should be prioritized in the same way elk habitat is.
- Expansion of trails into Aldasoro and Deep Creek Mesa
- More transparency & public communication
- Find ways to access the outdoor adventures without traffic congestion
What other ideas do you have?

- Intermediate mountain bike trails would be a huge draw to the area.
- A much better bike path experience - see Summit County.
- Better roads on spur
Takeaways & Next Steps
NEXT STEPS

Pop-Up Events
*December*

Countywide Survey
*January*

For project updates,

[www.sanmiguelcountyco.gov/eastendmasterplan](http://www.sanmiguelcountyco.gov/eastendmasterplan)

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Thank you for sharing your knowledge and ideas!